

# Wellpoint Care Network Impact Report 2023

Wellpoint Care Network has championed the success of Wisconsin families for nearly 175 years.

We know that unresolved trauma can lead to a host of challenges for children, adults and families — including instability in key areas of life. But what adversity tears down, our caring, knowledgeable staff can build back up.

As a national leader in recognizing and addressing the impacts of trauma, we offer a comprehensive array of prevention, intervention and crisis resources to facilitate equity, learning, healing and wellness by restoring the connections that help children and families thrive.

## SOME NOTABLE STATS FROM FISCAL YEAR 2023:

### 6,576 total clients served, by demographic

Black 60% White 32% Multi-Racial 5% American Indian/Native Alaskan 2% Asian/Native Hawaiian/Pacific Islander 1%

### 98% employee retention rate on average by month

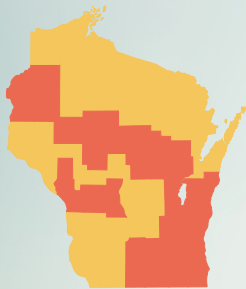
11% increase in total staff, year-over-year (302 vs. 336)

### 34% increase in spend with vendors owned by minorities, veterans or women

\$1.82 million vs. \$1.35 million in 2022

### \$36,817,003 in total organizational revenue, 2023

\$36,811,314 in total program expenditures 17.8% growth in total Mental Health revenue



33 Total Counties  
Served Across Wisconsin



*We See a World Where Every  
Child and Family Thrives.*



Learn more about Wellpoint Care Network online at [wellpointcare.org](https://wellpointcare.org).

# Wellpoint Care Network Impact Report 2023



## ACCESSIBLE MENTAL HEALTH CARE FOR ALL

Thanks to a SAMHSA multi-year grant, Wellpoint Care Network became one of only two **Certified Community Behavioral Health Clinics (CCBHC)** in Wisconsin. Our Integrated Model of Care combines mental health, substance abuse and primary health services to treat the whole person — not just one symptom at a time.

**1,144**

Mental health clients served in 2023

**55**

Mental health locations in Southeastern Wisconsin

**56%**

increase in locations for School-based Mental Health services

Care Navigation referrals to Five Pillars of Stability resources in first year as a CCBHC

**96**



## SAFE, STABLE AND HAPPY CHILDREN & FAMILIES

The physical, behavioral and emotional needs of children and teens navigating the child welfare system can range from moderate to complex. Our foster parents and staff are trained in **Trauma Informed Care practices** to help children and parents heal and thrive.

**45%**

of those living outside of home live with a relative caregiver

**82%**

of sibling groups remain placed together

**81%**

of foster children living in family-based care

Number of children in foster care-related programs in 2023

**1,926**



## TRAUMA-INFORMED TRAINING & CONSULTING

Our frameworks have been designed with the **non-clinical, task-shifting community** in mind. We teach concrete, practical strategies that work from the classroom to the boardroom, and we've seen the positive difference they've made in the community.

**828**

Train the Trainer individuals certified since 2012

**78,000+**

People trained in the Seven Essential Ingredients training framework since it was launched in 2008

Number of therapists who trained in additional evidence-based practices in 2023

**24**



## A PLACE TO RESTORE CONNECTIONS

When the **Five Pillars of Stability** go unfulfilled, it's impossible for a person to truly thrive. Leading with empathy, compassion, respect and transparency, we partner with families and individuals to help them achieve stability and reach their fullest potential.

**6,576**

people served in 2023

**11,145**

total people engaged in 2023 (vs. 8,204 in 2022)

**36%**

year-over-year increase in total community engagement

Year-over-year increase in total number of events held on campus (11 vs. 5 in 2022)

**120%**

Wellpoint Care Network — Because Wellness is the Point of All We Do.

8901 W. Capitol Drive | Milwaukee, WI 53222 | [wellpointcare.org/donate](https://wellpointcare.org/donate)

Find us online @WellpointCare

