



Wellpoint Care Network's mission is to facilitate equity, learning, healing and wellness by restoring the connections that help children and families **thrive**.

We served **5,704** people in 2022.

Learn more in our **2022 Impact Report**.

Wellness is the Point of All We Do.



We've championed the success of families for nearly 175 years.

Unresolved trauma leads to a host of challenges for children, adults and families, the most concerning of which is the instability it causes in key areas of life. But, what adversity tears down, our caring, trauma-informed staff can help build back up.

A PLACE TO RESTORE CONNECTIONS



Expanding outreach to become a community anchor

To heal from trauma, people need connections: caring individuals, a connected community, nature, beauty and high-quality supportive services. That's why Wellpoint Care Network is engaging neighbors, friends and network partners more than ever before. We're #BetterTogether.

5,704

people served
in 2022

2,500

people involved
in 2022 community events

8,204

total people engaged
in 2022

ACCESSIBLE MENTAL HEALTH CARE FOR ALL



Wellpoint Care Network meets people where they are

In-person. Telehealth. In neighborhood schools and community clubs. Access to the right mental health services can promote recovery from trauma. This year, we received a **Certified Community Behavioral Health Clinic** grant, which will expand access to behavioral health services and reduce the disparities of health outcomes for residents of Milwaukee County.

1,436

Mental health clients
served in 2022

35

Mental health locations
in Southeastern Wisconsin

22%

year-over-year increase
in Outpatient Clinic clients

SAFE, STABLE AND HAPPY CHILDREN & FAMILIES



Helping families learn how to heal and thrive

Case management. Wrap-around care. Foster & kinship care. We help people involved in Wisconsin's child welfare system find stability so they can overcome adversity. In 2022, we served individuals in 40 counties across Wisconsin.

93%

of children are placed in family-centric care

83%

of sibling groups remain placed together

44%

of those outside of home live with a relative caregiver

TRAUMA-INFORMED TRAINING & CONSULTING



At the forefront of Trauma Informed Care for 15 years

Cutting-edge science. Hands-on activities. Real-world applications. The tools, resources and best practices we teach are vital to understanding the sources and impacts of trauma in work with children, teens, adults and families.

750+

Train the Trainer clients certified since 2008

75,000+

People trained in the Seven Essential Ingredients training framework since it was launched in 2008

WHAT ADVERSITY TEARS DOWN, WE BUILD BACK UP



It's time to build a better cycle

We lead with empathy, compassion, respect and transparency to support people in five vital areas that have been proven to bolster individual and family stability and prevent or reduce the need for later deep-end interventions.



The Five Pillars of Stability

Health, Education, Housing, Employment and Caring Connections

CENTRAL TO ALL HEALING IS EQUITY



You can't address trauma without also addressing equity

Understanding the significant role of systemic racism is central to healing. That's why one of our main goals is to diversify our workforce, executive team and board of directors to reflect the richness and diversity of the people we serve.

35%

of supervisory leadership are Black, Indigenous or People of Color

12%

year-over-year increase in spending on BIPOC vendors

2x

number of BIPOC vendors in 2022 vs. 2021 (13 to 26)

5,704 total clients served, by demographic

Black **53%** White **40%** Multi-Racial **4%** American Indian/Native Alaskan **2%** Asian/Native Hawaiian/Pacific Islander **1%**

302 staff members employed, by demographic

White **57%** Black **34%** Hispanic/Latino **5%** Asian/Native Hawaiian/Pacific Islander **2%** Multi-Racial/Other **2%**

\$29.8M in total organizational revenue, 2022

\$3M in new business 18.1% growth in total Mental Health revenue \$30M in total program expenditures